

Designing - Printing - Signage

Where Ordinary Is Never Good Enough

LEADING PIONEER in the world of

tools and machinery equipments

The Central Hardware Stores

General Sans font family AaBbCc1234

General Sans is rather compact, more rational, and stricter. It saves on space without looking too condensed. Also notice, that ascenders rise up to the exact height of the tops of the capital letters, which makes an orderly impression and is also beneficial for compact line-heights.

#181935



THE Central Hardware Stores







The Central Hardware Stores

THE CENTRAL HARDWARE STORES SINCE 1969



The Central Hardware Stores









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in the world of tools and machinery equipments







Designed by Studio 53